

# **„Television in Europe beyond the Iron Curtain – National and Transnational Perspectives since the 1950s”**

**Conference at the Friedrich-Alexander-Universität Erlangen-Nürnberg**

## **Preliminary Program**

***Thursday, December 5, 2013***

**Reception 12.30 pm**

**Welcome address and Introduction 1.00-1.30 pm**

Julia Obertreis, Sven Grampp (U of Erlangen/Germany), Kirsten Bönker (U of Bielefeld/Germany)

**Panel I (1.30-3.45 pm): Transnational Media Events**

Lars Lundgren (Södertörn U/Sweden): “The forerunners of a new era” – television history and ruins of the future

James Schwach (Northwestern U/USA): Europe, Terrestrial Television, and Communication Satellites, 1962-1983: Transnational on the Ground, Divided in Outer Space

Judith Keilbach (Utrecht U/Netherlands): Televising the Eichmann trial. A transnational media event on East and West German television

Comment: Kay Kirchmann (U of Erlangen/Germany)

Coffee break (3.45-4.15 pm)

**Panel II (4.15-6.30 pm): Power and Propaganda**

Andrzej Koziel (Institute of Journalism, Warsaw/Poland): Between propaganda and public mission. Polish television under an authoritarian regime

Lucia Gaja Scuteri (U of Primorska/Slovenia): TV as a linguistic issue in Yugoslavian Slovenia. Brief chronology from the 60s to the 80s

Idrit Idrizi (U of Vienna/Austria): „Das magische Gerät“. Die Bedeutung des Fernsehers im isolierten Albanien und für die Erforschung des albanischen Kommunismus

Comment: Patryk Pleskot (Institute of National Remembrance, Warsaw/Poland)

**Keynote speech**

7 – 8 pm

Andreas Fickers (Maastricht U/Netherlands): The challenge of transnational television history in the digital age

Dinner 8.30 pm

***Friday, December 6, 2013***

**Panel III (9.30 am-11.45 am): Exchanging Programmes**

Thomas Beutelschmidt (ZZF Potsdam/Germany): DDR-Fernsehen global. Ein Medium zwischen politischer und medialer Logik im internationalen Kontext

Heather Gumbert (Virginia Tech/USA): Shoring up Socialism in the 1960s: Transnational media exchange and cultural sovereignty in the GDR

Richard Oehmig (ZZF Potsdam/Germany): Mission Impossible? Die Exportbemühungen des Fernsehens der DDR im Spiegel außenpolitischer und ökonomischer Implikationen

Comment: Susanne Vollberg (U of Halle-Wittenberg/Germany)

Lunch 11.45 am-1.15 pm

**Panel IV (1.15 pm-3.30 pm): Popular Culture–Serials**

Aniko Imre (U of Southern California/USA): Soap Opera Socialist Style

Nevena Daković (U of Arts, Belgrade/Serbia): Socialist Family Sitcom: Bridging the East/West Divide in the 1970s

Comment: Dana Mustata (U of Groningen/Netherlands)

Coffee break (3.30-4 pm)

**Panel V (4 pm-6.15 pm): Popular Culture–Nostalgic Perspectives**

Sabina Mihelj (Loughborough U/Great Britain): Television Entertainment and the Privatization of Politics in Post-war Europe

Annemarie Sorescu-Marinkovic (Institute for Balkan Studies, Belgrade/Serbia): “We didn’t have anything, they had it all”. Watching Yugoslav television in communist Romania

Comment: Dirk Kretzschmar (U of Erlangen/Germany)

Dinner 7.30 pm

***Saturday, December 7, 2013***

**Panel VI (9.30-11.30 am): Gendering TV between Private and Public**

Christine Evans (U of Wisconsin-Milwaukee/USA): Gender, the Public Sphere, and the Origins of Experimentation on Soviet Television

Theodora Kelly Trimble (U of Pittsburgh/USA): Crossing Transnational, Spatial, and Textual Boundaries: the Russian Man on TV and Screen

Comment: Antje Kley (U of Erlangen/Germany)

Coffee break 11.30 am - 12.00 pm

**Final discussion** (12.00-1.00 pm)

**Opportunity for lunch and sightseeing (including Christkindlesmarkt/Christmas market) in Nuremberg downtown**